

Rizqi Naridha

Bachelor of Engineering,
Telkom University, Bandung, Indonesia
(Graduated on April 2018)



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Experience



August 2021 - Now
Product (UI/UX) Designer

www.styledoubler.com

While working closely with technical & engineering team and all stakeholders from business development and partnership development division, i have responsibilities for arranging research, designing user journeys, crafting wireframe + prototype for product interfaces, and maintaining the design system across all three different product line from partner's mobile apps, client's dashboard, and internal manager's dashboard.



April 2018 - Now
Freelance UI/UX Designer

www.naridha.com

Working with various client on freelance contract (by project) to design the UX and UI for landing page, web apps, and also mobile apps. Beside that i also conduct research and usability testing, assist Front-End Developer while the production on going, provide and ensure quality of all digital assets for the development, and use project management and team communication tools to do collaboration with each project stakeholder.



Sep 2018 - June 2021
Sr. Graphic Designer

www.mandreeel.com

At Mandreeel, I have responsibilities to create visual assets as the client's request from scratch such as Logo, Brochures/Company Profile, Online Ads, Presentations, Infographics, etc. I also support the creative director with the shaping of the company branding, organize and manage all company's visual assets, ensure quality of all digital and printed materials, and use project management tools to organize and manage tasks.



Sep 2016 - April 2018
Graphic Designer

www.expertcourse.net

My main responsibilities at Expert is to support marketing and operational division by crafting visual assets such as Brochures, Online Ads, Presentations, Infographics, Posters, Banners, Business Cards, Stationeries, etc. I also do the design for internal web pages, support marketing team with ideas through design's stand point, and manage all internal's visual assets.

Skills

Certification :



Google UX Design Professional Certificate

Issued on Feb 2022

[View credential](#)



IBM Enterprise Design Thinking Co-Creator

Issued on October 2022

[View credential](#)

Software :

- Figma
- SketchApp
- Adobe Photoshop
- Adobe Illustrator
- ProtoPie
- Miro
- Notion

Creative:

- UX research
- Wireframing
- Prototyping
- Layouting
- Logo and icon
- UI illustration
- Product mock-up
- Photo and video editing

Personal :

- Critical thinker
- Problem solver
- Team player
- Fast learner
- Leadership

Language :

- English - C2 proficient
(Professional working)
[View certificate \(EF SET 50\)](#)
- Bahasa Indonesia
(Native or bilingual)

Portfolio

🌐 naridha.com